

Why Krakow is the Best City in Poland for Real Estate Investment in 2025

Krakow property market guide for foreign investors - real estate prices, rental yields, ROI and legal advantages in 2025

Forget Warsaw. Skip Wrocław.

If you want to invest in Polish real estate in 2025 - Krakow is the place to be.

Here`s why the city of kings is becoming the king of property investments.

1. Stable Growth with Less Speculation

While Warsaw`s market is crowded and overheated, Krakow offers more stability and better entry points. The city`s property values have grown steadily for years - not through hype, but through real demand from students, tech workers, and international tenants.

Average property price increase (2018-2024):

- Krakow: +48%
 - Warsaw: +42%
 - Gdańsk: +38%
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2. Strong Rental Market - All Year Round

Krakow is not just a tourist magnet. It`s also:

- A university powerhouse (over 150,000 students)
- A hub for international corporations and IT giants
- Home to expats, digital nomads and Erasmus programs

Result: consistent rental income, low vacancy rate, and high ROI.
Short-term, mid-term and long-term rentals all work here.

3. Cheaper Entry, Higher Margin

Warsaw and Gdańsk prices are up to 20–30% higher on average.
In Krakow, you can still buy:

- A 1-bedroom flat in a prime location for under €150,000
- Renovation projects with flip potential
- Land for development below market average

Krakow = higher yield, better margin, lower risk.

4. Krakow = Culture, Tourism, Future

Tourists don't just visit Krakow. They fall in love with it.
UNESCO-listed Old Town, booming gastronomy, rich culture – all make it an emotional city to invest in.
But there's more:

- Airport expansion with new international routes
- Major infrastructure projects (ring roads, trams, green mobility)
- Growth of suburban zones for family housing

All of this in a city with one of the lowest crime rates in the country.

5. Investor-Friendly Regulations (Compared to Other EU Cities)

Poland – and Krakow in particular – offers:

- Transparent ownership rules
- Legal buying process even for non-EU investors
- No rent caps, unlike Berlin or Paris
- Low property taxes and favorable business setup conditions

Here, your property still belongs to you – and your rental income isn't eaten by bureaucracy.

Conclusion: Krakow Wins 2025

If you're looking for a European city that combines beauty, brains, and bankable ROI, Krakow checks every box.
It's cheaper than Prague, safer than Budapest, and more dynamic than Vienna.

Need help entering the Krakow property market?

We help foreign investors buy legally, profitably, and with peace of mind.

Ekspert Nieruchomości Dariusz Winiarski - your partner in Polish real estate.

Ekspert Nieruchomości
ul. Oskara Kolberga 7/16
+48 698 650 656
dariusz.winiarski@ekspertnieruchomosci.eu



+48 698 650 656
www.ekspertnieruchomosci.eu



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